

CLEAN EARS



KEEPING YOUR PET'S EARS CLEAN IS IMPORTANT

Grooming is about more than keeping your pet looking beautiful and smelling clean, although that's a great benefit. **Ear cleaning is part of a grooming routine that will help keep your pet comfortable, and can alert you to ear problems before they become serious.** Grooming also makes your pet feel good and can become a special time shared between you both.

HOW OFTEN SHOULD I CLEAN MY PET'S EARS?

The frequency of cleaning your pet's ears is largely dependent on the breed. Pets with long, droopy ears or with abundant or curly hairs in the ear canal are more prone to otitis (inflammation of the inner ear) or infection and may require more frequent cleaning. Medical history and previous ear infections may also dictate a more frequent cleaning.

EAR CLEANERS

We offer a variety of ear cleaners that are specially formulated for your pet. Ask us for advice on cleaning your pet's ears. We will show you the best suited cleaner for your pet's needs and provide a cleaning demonstration.

HOW DO I CLEAN MY PET'S EARS?

- 1 Gently grip the tip of the ear and turn the ear flap up.¹ On cats, turn the ear flap inside out.²
- 2 Make sure to use an ear cleaner specifically formulated for your pet; do not use shampoo, lotions or flushes for external use.
- 3 Apply the ear cleaner at the entrance of the ear canal, letting it flow naturally into the canal. Do not insert the tip too far to avoid injuries.
- 4 Massage the base of the ear for 10-20 seconds to help remove and solubilize the ear wax.
- 5 Wipe the ear flap and entrance of the ear canal to remove excess products and debris. Let your pet shake its head. If necessary, wipe again to remove debris. **DO NOT** use a cotton swab because it pushes debris deeper into the ear canal and can cause injuries.

¹ In dogs with thick or curly hair, it may be necessary to tweeze or remove hairs at the entrance to the ear canal. Ask your veterinarian if this step is necessary for your pet.

² For cats, determine whether you need to clean the ear. You can tell if a cat's ear is clean because it will be pale pink in color, have minimal earwax and no debris or odor. If your cat has clean ears, this is a good indication that your cat is capable of self-cleaning its own ears and there is no need for you to clean them. If your cat has any abnormalities, please visit your veterinarian.

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